

# HOW MUCH DO PLANT SCIENCE DISCOVERIES COST?

The plant science industry spends approximately \$7.2 BILLION researching and developing new products each year\*

**BIOTECH**  
\$3.8 BILLION

**CROP PROTECTION**  
\$3.4 BILLION

in research & development

It takes a lot of time and money to get new technology from the lab through the regulatory system and into the hands of farmers:

bringing one biotech trait to market takes:

  
\$136 MILLION  
+  
13 YEARS

bringing one crop protection product to market takes:

  
\$256 MILLION  
+  
10 YEARS

Since 1995, the plant science industry has introduced:

  
**68 NEW**  
BIOTECH PRODUCTS

  
**191 NEW**  
CROP PROTECTION PRODUCTS



The plant science industry is committed to developing new products that are *#HelpingFarmersGrow* more food on existing land to feed our growing population.

\*Refers to amount spent in 2013  
Source: Phillips McDougal