CropLife LATIN AMERICA 25 Años

# *key moments of the journey*

**1998**

Creation of LACPA Latin America Crop Protection Association

**2001**

LACPA becomes CropLife Latin America

The alliance to promote innovation with IICA begins

**2002**

Shared Vision is published

We support the planting of Bt corn in Honduras.

**2004**

Starts defense of Intellectual Property (FTAA)

**2007**

Test Data Protection in Central America

**2008**

Launch of the CampoLimpio℠ brand

First International Forum in Guatemala

**2009**

Test Data Protection in Colombia, Ecuador, and Peru

Launch of the CuidAgro℠ brand

**2010**

First online course FAO Code of Conduct for the management of pesticides

**2011**

Custodio is born

**2012**

Agrow Award for International Forums

**2014**

Alliance with Global Gap

Creation of the Scientific Affairs area

Acquisition of carbon credits

**2015**

Say no to illegal pesticide trade campaign

Farmer First Campaign

**2017**

The Environmental Calculator for the Andean region is born

**2020**

Renewal of the alliance with IICA

Launch of the Educational APP

Active defense of international free tradel

**2021**

2 million people trained on GAPs

**2022**

9 online courses

Guatemala approves biotechnological seeds

40,000 certifications delivered

700 thousand tons of plastic recovered

**2023**

***We are celebrating 25 years*** defending innovation and science based regulatory frameworks.

***"Together with a passion for innovation and agricultural sustainability".***

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